

# autoforum suppliers'day

18-19 June 2015, Opole

connecting the automotive industry



## Co-organizers:

Opole City, Walbrzych Special Economic Zone "INVEST-PARK", CWK Opole with partner organization  
- Opolskie Centrum Rozwoju Gospodarki



WAŁBRZYCH SPECIAL  
ECONOMIC ZONE



## About the Suppliers' Day

This is a sector event held in the form of business talks, an exhibition and a conference session with motor industry companies. The event is for companies offering their products and services to the automotive industry, i.e. to OEMs, suppliers and sub-suppliers, and particularly to companies searching for business partners.

## We rely on extensive experience

Since 2007, we have been organizing business conferences combined with B2B meeting known as Suppliers' Day and Business Day. More than 2000 representatives of automotive companies attended in previous events. They came from Germany, Austria, Liechtenstein, Czech Republic, Slovakia, Hungary, Romania, Slovenia, Croatia, Ukraine, Italy, France, Spain, Belgium, Holland, Great Britain, Sweden, Lithuania, Israel, India and others.

## Business potential

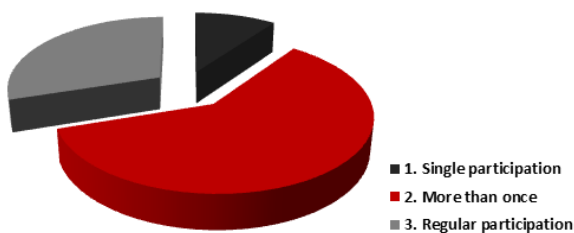
The companies that took part as potential buyers were, among others: Volkswagen Motor Poland, Poznan Volkswagen, PSA Peugeot Citroen, TRW, Robert Bosch, SITECH, KEIPER, VOLVO Poland, MAHLE, DAF Trucks, Scania, MAN, SANDEN, AAM, BREMBO, GKN Driveline, FAURECIA, Toyota Motor Manufacturing Poland, Toyota Motor Industries Poland, the VW Group, Bremo, TI Automotive and others.

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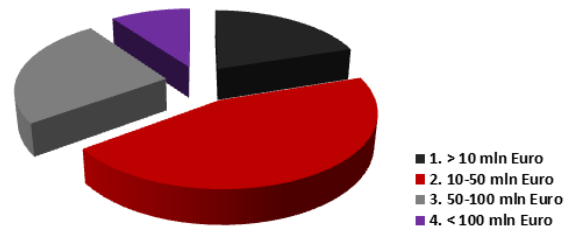
## Target group

- Management, directors, business owners
- Purchasing and sale departments
- Engineering and quality departments

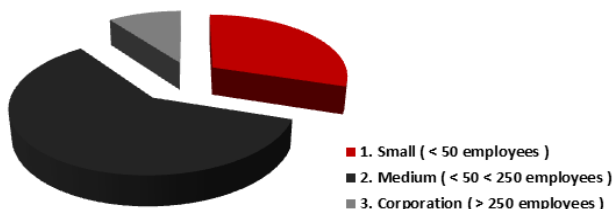
Participants loyalty



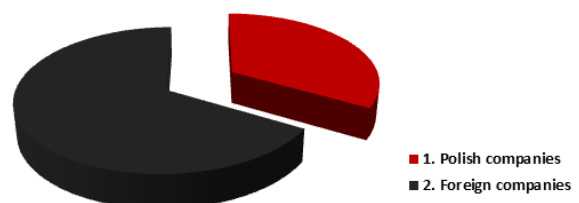
Turnover of companies



Companies size



Companies location



## Benefits

- money and time saving: opportunity to meet a certain number of companies at the same place and time
- opportunity to establish direct commercial contacts with potential business partners
- strengthening relationships with former partners
- exchange of business information unavailable on websites
- knowledge about customers' specific needs and expectations
- image building and company promotion at the conference

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## We cooperate with



(AHK) is the largest German Chamber of Commerce and one of the largest organization worldwide.



(PAIIZ), Polish Information and Investment Agency responsible for foreign investment in Poland and promotion of Polish industry abroad.



Japan External Trade Organization JETRO is a semi-governmental organization established by the Japanese government to support Japanese companies in their global operations.



KOTRA Warsaw deals with the promotion of Polish - Korean economic cooperation and trade and foreign investment.

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## Other organizations:



automotive  
BerlinBrandenburg



Verbundinitiative  
Automobilzulieferer Sachsen  
Saxony Automotive  
Supplier Network



Generalkonsulat  
der Bundesrepublik Deutschland  
Breslau



business-club  
deutschland  
polen



Selected partners of past events: Auto Forum, Business Day, Suppliers' Day



Media Partners



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Www: <http://automotive-forum.pl/homepage/>